

WV Ethics Commission
 210 Brooks St., Ste. 300
 Charleston, WV 25301
 (304) 558-0664
 ethics.wv.gov

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By WV Ethics Commission at 8:31 am, Sep 16, 2025

Grass Roots Campaign Periodic Lobbying Report

- If this campaign will continue, Periodic Lobbying Reports must be filed on May 15, September 15 and January 15 until the campaign terminates.
- If the campaign **has been terminated**, this will be the final Periodic Lobbying Report. It is to record all contributions and expenditures made on behalf of the campaign, including those reported earlier.
- If the campaign has not been terminated, this Periodic Lobbying Report is to record only those contributions and expenditures since the initial registration or the last Periodic Lobbying Report.
- Complete items 3, 4 and 5 with the names of persons who were not listed on the initial registration or earlier Periodic Lobbying Reports, if any were filed.

Please check one: The campaign was terminated on _____, and this will serve as my last report, or
 The campaign is ongoing and Periodic Lobbying Reports will be filed.

1. Sponsor Identification (type or print clearly)

Name of campaign West Virginia Against the Beverage Tax
 Sponsor's name American Beverage Association Phone 202-463-6732

2. Campaign Purpose

Explain the purpose of the campaign, including the specific legislation, rules, rates, standards or proposals that are the subject matter of the campaign.
To opposed beverage tax legislation.

3. Persons Controlling Sponsor

If the sponsor is not an individual, list the names, addresses and titles of the controlling persons responsible for managing the sponsor's affairs.

| Name | Title | Address |
|----------------|--|---|
| Kevin W. Keane | President & CEO, American Beverage Association | 1275 Pennsylvania Ave. NW, Suite 1100, Washington, DC 20004 |
| | | |
| | | |

4. Organization/Management of Campaign (attach additional pages if necessary)

List names, addresses, businesses or occupations of all persons organizing, managing and assisting in the campaign and terms of compensation for each. (Include public relations or advertising firms.)

| Name | Business or Occupation | Address | Terms of Compensation |
|-------------------------|------------------------|---|-----------------------|
| Plus Communications LLC | Advertising | 3001 Washington Blvd, 7th Floor Arlington, VA 22201 | Services Rendered |
| | | | |
| | | | |

5. Contributors of more than \$1,000

List the name and addresses of persons contributing more than \$1,000 in one month or more than \$5,000 in a three-month period to the campaign during the period covered by this report and the total contributed during the period.

| Name | Address | Contribution |
|------|---------|--------------|
| | | \$ |
| | | \$ |
| | | \$ |
| | | \$ |

6. Contributions

Total contributions this report (If none, indicate "none" or "0".) \$ NONE

7. Expenditures – Include all campaign expenditures by sponsor or made on behalf of another sponsor:

| | |
|---|--------------------|
| Entertainment including meals and beverages | \$ _____ |
| Advertising | |
| Newspaper | \$ _____ |
| Radio | \$ _____ |
| Television | \$ _____ |
| Other | \$ <u>1,800.00</u> |
| Contributions | \$ _____ |
| Office expenses | |
| Rent | \$ _____ |
| Staff salaries | \$ _____ |
| Consultant compensation | \$ _____ |
| Printing/mailing | \$ _____ |
| Total | \$ <u>1,800.00</u> |

8. Certification of Filing Grass Roots Registration

To the best of my knowledge, the information contained herein and on any attached materials is true, correct and complete. I understand that it is a violation of W. Va. Code § 6B-3-9 to willfully and knowingly file a false or incomplete report. I further understand that if I am convicted of such an act, I can be fined, sentenced to jail or both

Signature *EAL* Date 9-15-2025

Type or print name and position Elli Abdoli, Designated Agent for Filer Phone 415-389-6800