

Received

SEP 15 2021

WV Ethics Commission
 101 Newell St., 10th Fl.
 Charleston, WV 25301
 (800) 541-0888
 wvetc@wv.gov

Grass Roots Campaign Periodic Lobbying Report

WV Ethics Commission

- If this campaign will continue, Periodic Lobbying Reports must be filed on May 15, September 15 and January 15 until the campaign terminates.
- If the campaign has been terminated, this will be the final Periodic Lobbying Report. It is to record all contributions and expenditures made on behalf of the campaign, including those reported earlier.
- If the campaign has not been terminated, this Periodic Lobbying Report is to record only those contributions and expenditures since the initial registration or the last Periodic Lobbying Report.
- Complete items 3, 4 and 5 with the names of persons who were not listed on the initial registration or earlier Periodic Lobbying Reports, if any were filed.

Please check one: ☒ The campaign was terminated on 9/15/21, and this will serve as the last report, or
☐ The campaign is ongoing and Periodic Lobbying Reports will be filed.

1. Sponsor Identification (type or print clearly)

Name of campaign: SET Grassroots Campaign
 Sponsor's name: Atria Client Services LLC and its Affiliates -- Philip Morris USA Inc., John Middleton Co., and U.S. Smokeless Tobacco Co. Phone: 834-405-4310

2. Campaign Purpose

Explain the purpose of the campaign, including the specific legislation, rules, codes, standards or proposals that are the subject matter of the campaign.
Oppose any legislation to increase tobacco taxes (including SB 68 and HB 3360)

3. Persons Controlling Sponsor

If the sponsor is not an individual, list the names, addresses and titles of the controlling persons responsible for managing the sponsor's affairs.

Name	Title	Address
John Ratney	Senior Director	6601 West Broad Street, Richmond, VA 23225

4. Organization/Management of Campaign (attach additional pages if necessary)

List names, addresses, businesses or occupations of all persons organizing, managing and advising in the campaign and terms of compensation for each. (Exclude public relations or advertising firms.)

Name	Business or Occupation	Address	Terms of Compensation
181	Public Affairs Consulting Firm	1828 L Street, NW, Washington, DC 20036	Retainer
181	Advocacy & Technology Firm	825 15th Street, NW, Suite 300, Washington, DC 20005	Retainer & Pay for Service

5. Contributors of \$25 or more (attach additional pages if necessary)

List the name and address of persons contributing more than \$25 to the campaign during the period covered by this report and the total contributed during the period.

Name	Address	Contribution
		\$0.00
		\$0.00
		\$0.00
		\$0.00

8. Contributions

Total contributed and 10% report of same, indicate "none" or "N/A" \$0.00

9. Expenditures - Include all campaign expenditures by campaign or made on behalf of another person

Entertainment (including meals and beverages)	\$0.00
Advertising:	
Newspaper	\$0.00
Radio	\$0.00
Television	\$0.00
Other (Digital/email)	\$2,348.87
Contributions	\$0.00
Office expenses:	
Rent	\$0.00
Staff salaries	\$2,598.85
Consultant compensation	\$34,710.00
Printing/mailing	\$0.00
Total	\$40,255.72

10. Certification of Filing Grass Roots Registration

To the best of my knowledge, the information contained herein and on any attached materials is true, correct and complete. I understand that it is a violation of W. Va. Code § 68-2-9 to willfully and knowingly file a false or incomplete report. I further understand that if I am convicted of such an act, I can be fined, sentenced to jail or both.

Signature: John S. Rainey, Jr. Date: 7-15-21

Type of print name and position: John S. Rainey, Jr. - Senior Director Phone: 804-405-4100